

September 2015 E-Board Minutes

Washington County Executive Board Minutes of Meeting, September 16, 2015

7:02pm. Call to Order: Rosa Colquitt, Chair.

- Attending: Lisa Allen, Ian Barrett (for Sorah Dubitsky), Alice Bartelt, Rosa Colquitt, Louise Currin, Chrissy Erguiza, Carl Fisher, Steve Hall, Mignon Hamlin, Matt Koehler, LaVerne Landauer, Jon McWilliams, Luis Nava, Gerritt Rosenthal and Kathy Wnorowski.
- Guests: Barb Glazer and Barb Hess.
- Agenda: Accepted as presented.
- Minutes of the August Meeting: Accepted with a correction.
- Treasurer's Report: A balance of \$4,421.45, including \$2,775.65 in the Schouten fund.

7:12pm. Continuing Business

- Update on Neuberger 2015: At the time of the meeting, 26 tickets had been sold. Members of the Board are encouraged to buy tickets for themselves and their friends. Items are still needed for the ten silent auction baskets, especially personal care and restaurant gift certificates. A basket for kids and a basket for an evening's entertainment are also needed. Each basket will be valued at \$150. A vacation home in Central Oregon is sought for the live auction. A vacation site within the continental United States is being researched for the live auction. Louise Currin and Rosa Colquitt have been phoning prospective buyers for table sales and program advertisements. State Treasurer Ted Wheeler will speak at the event. The next Neuberger meeting is Thurs., Sept. 17 in the Community Room of Tualatin Valley Fire and Rescue (TVFR) Station 67 on SW Farmington Road.
- Interim Report on Double 2016: The most recent meeting was held on Mon., Sept. 13. A brochure explaining the goals of the voter education registration program is being edited. Upon completion, a copy will be placed at every seat at the Neuberger Banquet. In December, a Double 2016 event is planned that will require 35 trained volunteers. Target groups for Double 2016 are unaffiliated voters and unregistered voters. The caucus groups involved are Shelton Joseph for the Black Caucus, Jason Leon for the Latino Caucus, and Chrissy Erguiza and Matt Koehler for the Youth and Millennials Caucus. The Environmental Caucus will also be included. Double 2016 will be tied in with the National Service Day on Mon., Jan. 18, 2016, Martin Luther King, Jr. Day. A press conference will be held in conjunction with the event.

7:36pm. New Business

- Email Accounts Available Via Google Apps: Fifty new accounts are available. Please contact Barb Hess if an account is desired.
- Volunteer of the Month: No nominations for the month of September.

7:50pm. Standing Committee Updates

- Platform and Resolutions: The next meeting has been scheduled on the first Tuesday of the month, Oct. 6, due to the Democratic debates being held on the customary meeting date. The Platform Convention will be held on Sat., Nov. 14 at a location to be announced. The meeting attracts about 60 participants and is planned as an all-day event. Budget requirements for the committee during 2016 are expected to be \$75 per legislative visit. There will be no resolutions for the September CC meeting.
- Communications: The newsletter "open rate" for August improved to 22 percent within 48 hours. Caucus leaders will be approached for their input on the newsletter. Training workshops on letters to the editor (LTEs) will be held at the office from 10am to noon on Sat., Sept. 26 and Sat., Oct. 24. A social media workshop will be held on Sun., Oct. 4 from 11:30am to 1:30pm at the office. Please register online. There is no charge for the workshops. The social media workshop will focus on Facebook. Twitter and Instagram will be covered if time allows. The press release announcing the Neuberger Banquet was released on Wed., Sept. 16.
- Community Outreach: No expenses were incurred at the most recent event, the Beaverton parade. Because a wagon did not become available for use by the group, the back of a truck was adapted to meet the needs of the parade volunteers. Photos and video are available on Facebook. The final event of the year, Adopt-a-Road, takes place on Sat., Sept. 26. The group will meet at 10am at the Oregon Heritage Apple Farm, followed by lunch. Volunteers are needed for the event.
- Young Dems: Eleven people attended the last meeting. The group is currently looking for a new co-chair and a recording secretary. There is an effort underway to funnel young people attending committee meetings into the CC meetings. The next meeting will be held on Mon., Sept. 28 at the Market of Choice (mezzanine) in Cedar Mill at 7pm. Special guest Gabe Mendez will speak on behalf of ReNew Oregon.

- **Campaign:** In an election on Tues., Sept. 15 in Banks, both annexation measures won with 24 percent of voters casting ballots. Chi Nguyen-Ventura (PCP) is seeking appointment to one of two seats open on the King City city council. Dennis Gelfand, Democrat, has been appointed to the other seat. The Barbecue for Bernie, held at Ross Lampert's house raised approximately \$500 for Sen. Bernie Sanders' presidential primary campaign. A fundraiser for Sen. Sanders will be held Thurs., Sept. 17 from 7pm-9pm at the Tigard Grange. The Independent Party of Oregon has been granted Major Party Status. House District (HD) 37 Democrats held an event to recruit Neighborhood Leaders (NL) in Durham, yielding 3 new NLs from a gathering of 12 people, some of whom were new to county politics. An event was also held in HD29. At the East Washington County Democrats meeting, Rep. Paul Evans talked about disaster preparedness. The next meeting of the Campaign Committee is scheduled for Fri., Sept. 25 in the Community Room at TVFR Station 67. The agenda will include discussions on Double 2016, the PCP write-in plan, the Neighbor for (Candidate's Name) program, and House District events in the coming year. A Votebuilder (VAN) training will be held in November, details to come.
- **Training and Education:** The final PCC training of the year will take place on Sat., Oct. 3 from 9:30am to 2pm. Neighborhood Leaders will also be invited. The committee is presently comprised of three active members. The next meeting is scheduled on the same evening as the Democratic debates, so it may be rescheduled. Goals for the committee in the coming year include setting the training calendar, an innovation which worked well in 2015. It is possible that a candidates' training on how to navigate and coordinate all the resources available to them. The committee will promote the retraining of PCPs in the new year, particularly those who have not be trained in more than five years. The budget for 2016 is stagnant. The obvious choices include reducing training sessions, asking participants to bring their own lunch, and emailing big documents. In the new year, PCPs and NLs will be integrated fully.
- **Office:** Two new volunteers have been trained and scheduled on the front desk. The only shift that needs a volunteer is Friday morning. The new tee shirt design by Chrissy Erguiza has been selected. Pre-orders will be taken at the September CC meeting. A minimum order of 12 tee shirts is required by the printer. A seven-day turnaround is promised. A majority of the Board decided that a price of \$25 per shirt, based on a \$16 cost, will be charged.
- **Rules:** New members are possibly needed for the committee, based upon the fact that the three active members travel frequently.
- **First Congressional District (CD):** The last meeting was held in May. A third quarter meeting has not yet been scheduled. Steve Hall said that the group will become more active preceding the elections in order to share information between counties. The budget in the new year is expected to remain at zero dollars, the same as 2015. Chair Rosa Colquitt stated that members of the First CD should be solicited to volunteer in other capacities. Young Dems Chair Chrissy Erguiza asked that First CD representatives attend a committee meeting because 12 slots have become available for Oregon Young Dems at the 2016 Democratic convention in Philadelphia.
- **State Central Committee (CC):** The 2016 committee budget will again be zero. A full delegation, including alternates, was present at the last meeting. The major accomplishment was the vote establishing the Women's Caucus, an effort led by former WCD Chair Karen Packer. Officers will be elected at the first meeting of the caucus.

8:55pm. Chair's Update: The focus in 2016 will be the recruitment of more volunteers and the addition of Blue Horizon members.

9:03pm. Adjournment: Rosa Colquitt, Chair.

Mignon Hamlin, Recording Secretary