

## October 2015 E-Board Minutes - Draft

### Washington County Democrats Minutes of Executive Board Meeting on October 21, 2015

**7:00pm. Call to Order:** Rosa Colquitt, Chair.

- **Attending:** Alice Bartelt, Rosa Colquitt, Wlnsvey Campos, Louise Currin, Sorah Dubitsky, Chrissy Erguiza, Carl Fisher, Mignon Hamlin, Matt Koehler, LaVerne Landauer, Jon McWilliams, Gerritt Rosenthal and Veronica Williams.
- **Guests:** Eva Fellner and Karin Olson.
- **Agenda:** Adopted as presented.
- **Minutes of September Meeting:** Approved as presented.
- **Treasurer's Report:** Balance is \$734.61, with an additional \$2,775.68 in the Karen Schouten Memorial Fund.

#### 7:12pm. Continuing Business

- **Review of Neuberger 2015:** A total of \$100 will be moved from the Karen Schouten Memorial Fund to cover the cost of two tickets for Young Dems. As of the morning of Oct. 21, a total of \$34,163.23 had been raised by the Neuberger Banquet, with more to come. A handout breaking down Neuberger financials was distributed to the group. It stated that, to date, expenses are \$19,978.07. The profit is currently figured at \$24,569.83. Advertising revenue will be reconciled in a meeting with Louise Currin later in the week. The response holding the event at Meriwether National Golf Course has been favorable, particularly with regard to the food. Discussion centered on training more volunteers to sell donkey pins next year. Further discussion explored the possibility of reinstating the Wall of Wine and perhaps dropping the silent auction or placing it under better lighting. The importance of inviting guests to paid tables who are able to bid on live auction items was noted.
- **Blue Horizon:** Veronica Williams reported that the total raised during September was \$1,105. The total needs to be at least \$1,500 per month, or the organization runs behind its obligations by about \$400 per month. This difference is the distance between budgeted goals versus what is presently collected.
- **PCC/Willow Creek Campus:** Rosa Colquitt reported that she is trying to negotiate quarterly payments with PCC/Willow Creek in an effort to spread our financial obligation over the calendar year.
- **Double 2016:** After producing a tri-fold brochure describing the program, the next step will be a handout explaining Democratic values and accomplishments. A presentation is planned for the November CC meeting. The DPO is monitoring the initial implementation of this program before possibly taking it statewide. Rosa Colquitt asked the E-Board members to inform themselves fully on the program, be able to answer questions and speak enthusiastically about it.

#### 8:15pm. New Business

- **Volunteer of the Month:** It was moved and seconded to name Eva Fellner as the October recipient for her work as a new PCP on the Communications Committee. The vote was unanimous.
- **Spirit of Washington County Award:** It was moved and seconded to name Louise Currin as the October recipient for her work on the Neuberger Banquet. The vote was unanimous.
- **Upcoming Speaker Schedule:** David Rives, President of American Federation of Teachers (AFT) - Oregon, will speak at the October CC meeting. The November meeting will feature an address from the Chair regarding the year in review, with a look ahead to the 2016 elections. A presentation from the Double 2016 Committee will also be featured, with emphasis on its community service project coinciding with the national day of service on Jan. 18, 2016. Caucus leaders will speak in connection with the presentation. The meeting will end at 8:30pm for alcohol-free holiday beverages and fellowship.

#### 8:25pm. Standing Committee Reports

- **Platform and Resolutions:** A motion will be made at the CC meeting proposing that Washington County Democrats express their deep concern to the Hillsboro City Council over the proposed North Hillsboro Urban Renewal District (URD), regarding insufficient public input into the process and resulting negative impact of lost funding for education. The Platform Convention will tentatively be held at Whiting Hall in Metzger Park. The Committee's 2015 budget was \$500 for the biennial Platform Convention. The 2016 budget will be \$100 for one legislative visit.

- **Communications:** The 2016 budget will include \$150 to boost social media and \$90 for 1,500 promotional bookmarks with a QR code automatically directing people to the WCD website. In October, three Letters to the Editor (LTEs) were published. Others were submitted and have not yet been published. The next LTE party is Sat., Oct. 24 at the office. All members of the E-Board are asked to write two LTEs annually. Editorial support is available from Chair Sorah Dubitsky. Karen and Steve Packer were interviewed for the next issue of the newsletter. A social media workshop held on Sun., Oct. 4 was attended by 12 members. A follow-up workshop focusing exclusively on Facebook will be scheduled.
- **Young Dems:** Wlnsvey Campos was introduced as new Co-Chair of the Committee. The 2016 budget will include a request for \$350 for Young Dems tee-shirts. The next meeting will be held on Mon., Oct. 26 at Market of Choice (250 NW Lost Springs Terrace). The guest speaker will be Oregon Labor Commissioner and candidate for Secretary of State, Brad Avakian. He will speak about the minimum wage and the efforts to expand vocational studies in state high schools. The meeting, which takes place on the second floor in the Mezza conference room, begins at 7pm with a social interval, followed by the business meeting at 7:30pm.
- **Campaign:** The budget for 2016 includes \$150 per box of yellow card stock for slate cards (three or four boxes will be ordered), plus \$150 for postage. Last year, more than 13,000 slate cards were prepared for the campaign season. In 2016, a drive will be launched to ask House District Leaders (HDLs) to add Neighborhood Leader (NL) duties. Veronica Williams reminded the group that the May elections will push early decisions concerning WCD contributions to local campaigns. These contributions are currently limited to candidates running for an open seat or those who face Republican opposition.
- **Office:** The budget will include a 20 percent increase over 2015 due to printing and paper costs during an election year. The possibility of buying a color printer was discussed. The increase also reflects the Committee's new responsibilities for ordering swag.

**8:55pm.** Chair's Update: A detailed handout was provided, and the Chair asked board members to respond to it. Dates for 2016 fundraisers have been identified. The Chair will meet with each Committee Chair in December, as required by the by-laws.

**9:12pm.** Adjournment: Rosa Colquitt, Chair.

*Mignon Hamlin, Recording Secretary*